

Specification:

Since the amended application, instead of referring to the construction of the acrostic puzzle itself, refers to the puzzle as an element of an advertising method, the flowcharts submitted with the original are now irrelevant and Applicant requests that they be withdrawn. Furthermore, in view of the extended changes made in the application, an entirely new specification is attached.

Abstract: Attached is a new substitute Abstract that better reflects the invention as claimed.

AMENDMENT TO CLAIMS

I claim:

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1. (withdrawn)
 2. (withdrawn)
 3. (withdrawn)
 4. (withdrawn)
 5. (withdrawn)
 6. (withdrawn).
 7. (currently amended) ~~A means to indicate which letters of Claim 2 have been selected for particular squares by showing a copy of said tile being carried by an animated figure from its original location to the designated square.~~

A method of combining an online acrostic puzzle with advertising campaigns,
comprising the steps:

- (a) providing an online acrostic puzzle consisting of a grid of open squares into which letters of the alphabet can be transferred by an appropriate action performed by a player;
- (b) providing a set of tiles containing the letters of the alphabet with point values assigned to each;
- (c) providing a list of clues with adjacent open squares equal in number to the letters of the word suggested by each adjacent clue;
- (d) providing a means for the letters supplied to said open squares to appear appropriately in the open squares of said grid;
- (e) providing for said letters supplied to said grid to appear appropriately in said open squares of said clues;
- (f) providing for a counter to register the score accumulated by each the player as said player progresses toward a solution of said acrostic puzzle;
- (g) providing a means to compute and display said score which is the total of the point values for said word;
- (h) providing a means to double said score when said letters are correctly entered directly into said grid;
- (i) providing a means to subtract said point values when said letters are incorrectly entered into said open squares;

- (j) providing a means to subtract double said point values when said letters are incorrectly entered into said grid;
- (k) providing a means to communicate the final score to a central facility equipped to record said final score; and
- (l) providing a means to represent animated figures moving across said screen and appearing to carry said letter tiles from said letter tray to said open squares.

8. (currently amended) ~~A means to replace said clues of Claim 2 with visual or musical clues.~~

The method of Claim 7, further comprising the steps of:

(a) a means to link selected clues to visual images associated with the topic of said puzzle.

9. (withdrawn)

10. (withdrawn)

11. (withdrawn)

12. (withdrawn)

13. (withdrawn)

14. (withdrawn)

15. (withdrawn)